

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP AUG27/12 16.44
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ELISE CLOYD

BUYER NAME	<u>ELISE CLOYD</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

	CLASS: NATL.	LOCAL	REGIONAL
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	LOCAL	REGIONAL
SS: NATL.		

Table 1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG27/12 16.44

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1959												
6	S		1135P-1205A	30		\$575.00	9/4	9/7	0		TU-F	0
PROGRAM : NITILEINE CON COM1 : 1X PER DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

21	A		1135P-1205A	30		\$575.00	9/4	9/6	4		TU-TH	4
PROGRAM : NIGHTLINE												
ORD COM1: NIGHTLINE OF FRIDAY RUNS 1205A-1235A DUE TO HIGH SCHOOL FBALL												
THIS IS A MAKE-GOOD FOR SEP4 ON LINE-6 FOR 4 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#6	MISSED: TU-F/1135P-1205A			SEP4 (4/WK)			30S	\$575.00	(AUG27/12)	
			OFFER: TU-TH/1135P-1205A			SEP4 (4/WK)			30S	\$575.00	PLS ADVISE.	
			CMT: NIGHTLINE OF FRIDAY RUNS 1205A-1235A DUE TO HIGH SCHOOL FBALL									
SEP/12			52625.00								CONTRACT TOTAL	52625.00
											TOTAL SPOTS	39

MARKET TOTALS \$146,180 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0% WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE